

COMPANY PROFILE



Idea Developers Multimedia Agency



what we are

Welcome to the world of IDMA Ghana. Idea Developers Multimedia Agency or “IDMA Ghana” as our clients and others identify us, is an established service provider in the Marketing and Communications Industry since April, 2009 as Workstation Technologies. The organization is involved in all small and large-scale company projects, with the view of delivering customer satisfied products and services.

Our range of perfection, stretch from small-and medium scale enterprises to market leaders. We like to be known and appreciated as professionals in the industry with high standards, quality products and services combined with a short response and production time. We therefore wish to be invited for all your Creative and IT contracts and Bids.

We interpret and add value to ideas!

our mission and vision

IDMA Ghana, has four major areas of services in the multimedia industry, Creatives, Info-Tech, Ideas & Events. IDMA Ghana has a determined team working together to make a difference in the industry. We don't make promises; we deliver when we have to, and never pull back from our clients.

At IDMA Ghana we have one among many self motivating quotes as;
"Absolutely Nothing is impossible, if anything is impossible, then its definitely Nothing"

This meaning that, what ever the client problem or need might be; there has to be a solution, and we will help find or solve it.

Quality, Customer Satisfaction, Transparency and Corporate Responsibility are the pillars of our vision and mission and form the cornerstone of our approach that we bring to every engagement.



our ethics

At IDMA Ghana we believe when creativity, technology and marketing combine through strategic planning; incredible results are achievable. With the best interest of our clients in mind, our actions are always focused on conversions and business growth.

our difference

Lot of companies offer just assistance. We view clients as partners, and our success is only measured by the success of our partners. So we put it all on the table in order to exceed expectations. We know each new project is a gamble, but there is no one we'd rather bet on than ourselves. At IDMA Ghana, our culture matters. And it reflects in our work. Here, jobs are careers, not just a way to pay the bills. The finished product matters to us because it carries our name. Our staff is young, energetic and innovative, and we are never afraid to take risks in an effort to help our clients. Every member of our team is passionate about the creativity as a communication medium as well as a market-piece. For every project, no matter how large or how small, we strive to not only meet your needs, but deliver a showcase in your field.

our success

Each of our projects starts with the simple question "How will you measure the success of this project?" Success is critical to our team; whether that success comes in the form of happy clients, loyal site users or solid metrics. To help us better understand the challenges of your project we try to establish not only the goals but what are your current returns, challenges and the opportunities for growth. Our approach has yielded a number of successful jobs and happy customers over the years.

We hope you'll be next!



our team

At IDMA Ghana, we believe that our resources are the building blocks of our organization and they represent the face of our organization. That is primarily the reason we stress upon employing the best young minds. Every interaction that the customers have with our skilled resources, they see unique different experience that we bring on-board. All our resources and team members are committed to the overall growth and development and strive towards achieving this goal.

our skills

IDMA Ghana is a company where every solution and service is based on innovation. Our wide range of services that we provide speak volumes about the skills we possess. IDMA Ghana consultancy and resources possess strong industry knowledge and creative expertise. With a strong focus on reviving ideas, creatives and marketing activities, IDMA Ghana intends to use its skills and bring a brand new approach to the industry.

Below is a lowdown on the skills that we possess.

Social Media Expertise	Info-Tech Consultancy
Idea Developing	Multimedia Solutions
Creative Designing	Event Organizing
Print Services	Web Designing
Branding	Photography



our speciality

IDMA Ghana has understanding and extensive experience across all media.

Our Creative & Multimedia services include;

1. **Website Building** - Corporate Websites, e-Commerce.
2. **Web Programming** - Payment Gateways, Complete Backend Solutions.
3. **Brand Identity** - Logo, Brochure, Envelope, ID Card, Design & Print.
4. **Branding** - Event Locations, Office, City, Community, Vehicle, etc.
5. **Photography** - Professional Photographs and Videos for all Events.
6. **Online Marketing** - Social Media Optimization and SEO.
7. **Event Organizing** - Corporate Events, Seminars, Parties, etc.
8. **Info-Tech Help** - IT Training, Software Installations, etc.



our clientele

Our clientele database include the under listed, what ever it was we helped them achieve; it put a smile on their faces.





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